

Appendix 5 – Applicant Response to Representations

Dear Mr Smith,

Thank you for your response to the application to trade on the High St in Guildford. We have been trying without success for some time now to get a pitch position in Guildford without success. No one at the council licensing team has been interested in offering us possible solutions, just objections which is not only frustrating but very unhelpful. We definitely wish to continue with this application as it's now been almost a year in trying to get this far and the objections can easily be addressed if I am given the opportunity to make representation.

Regarding the list of objections being cited as reasons to prevent us from trading as proposed, I have the following responses to offer a counter position.

Response is inline;

- The Councils Street Cleaning Team have raised concern about litter and disposal of waste.

This is no different to trading anywhere in Guildford and we provide a litter collection bin at our stall.

- The Councils Economic Development Team have advised that there are two events on where trading should not be permitted, 30 June is National Armed Forces Day and the Rural Craft Association are holding a Summer Festival Craft market between 15th and 23 June on the High Street.

We were unaware of these dates and they can be worked around, we can choose others in lieu.

- The Councils Environmental Health Service have objected on the grounds of public safety, due to your proposed hours being when the High Street is not pedestrianised.

Our intention is to trade in the High St during the hours that then High Street is pedestrianised. If the application is NOT stating that it can be easily changed to reflect that intent

- The Council's Market Team have objected on the grounds that your application may undermine the viability of the long established and popular North Street Market.

This is nonsense. We are currently trading at the North St market and it is NOT the place for street food it is for vegetables, bread, flowers and groceries. I have mentioned this to you before, but we are giving this a go. North Street market does NOT work for us after our three month trial.

- The Experience Guildford BID have objected on the grounds of public safety (again due to your proposed hours being when the High Street is not pedestrianised) and potential impact on footfall for the GAP store.

As mentioned in the response above to trading hours, those can be changed to suit when the High St is pedestrianised. There is already a trailer selling Hot Dogs, Candy Floss & Slushy Ice parked in front of the GAP. I have already verbally asked to manager at the GAP if they had objections, which they have told they didn't. We use the same spot for the Farmers market and have never had any complaints.

In closing, I must add that I have asked on multiple occasions now if we could take the vacant pitch of the baked potato stall at the bottom of the High street, but no one has come back to us on this. If it's free why can't we get a license to trade there?. Surely, that would be the easiest solution.

Kind regards,

Dileep Sharma

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